



**Clermont County  
Public Health**  
Prevent. Promote. Protect.

# Strategic Plan 2022-2025



## COLLABORATION

- Expand and strengthen community collaboration to improve community health

## ORGANIZATIONAL CAPACITY AND INFRASTRUCTURE

- Increase operational knowledge of fiscal processes and capacity to pursue grant opportunities
- Recruit, hire, retain, and train a competent and diverse workforce
- Enhance the culture of quality improvement and innovation



## INFORMATION MANAGEMENT

- Increase and improve internal communication
- Data sharing
- Marketing services

## HEALTH AND EQUITY

- Community Health Improvement Plan Priorities
  - Mental Health and Addiction
    - Decrease the number of students who feel stressed a lot
    - Decrease the rate of suicide deaths in Clermont County residents
    - Decrease the percentage of monthly alcohol and marijuana users
    - Decrease the amount of unintentional overdose deaths
  - Health Behaviors
    - Reduce the number of tobacco users in Clermont County



To view a full copy of the Strategic Plan, please visit our website at [www.ccphohio.org](http://www.ccphohio.org)



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# Clermont County Public Health

Prevent. Promote. Protect.



## Mission

Striving to improve Clermont County by preventing disease, promoting health and protecting the environment.

## VISION

Healthy People, Healthy Community, Healthy Clermont



## VALUES

**Service** – We believe in providing accessible and comprehensive services of exceptional quality.

**Credibility** – We believe in high standards of performance and adhering to evidence-based practices.

**Integrity** – We believe in being honest, fair, and reliable in our intentions and actions.

**Responsibility** – We believe in being accountable for our decisions and actions and taking ownership of our duties.

**Equity** – We believe all people have equal value and opportunity regardless of race, ethnicity, gender, sexual orientation, religion, zip code, health, or any other consideration, and we treat everyone with the same level of compassion and respect.

